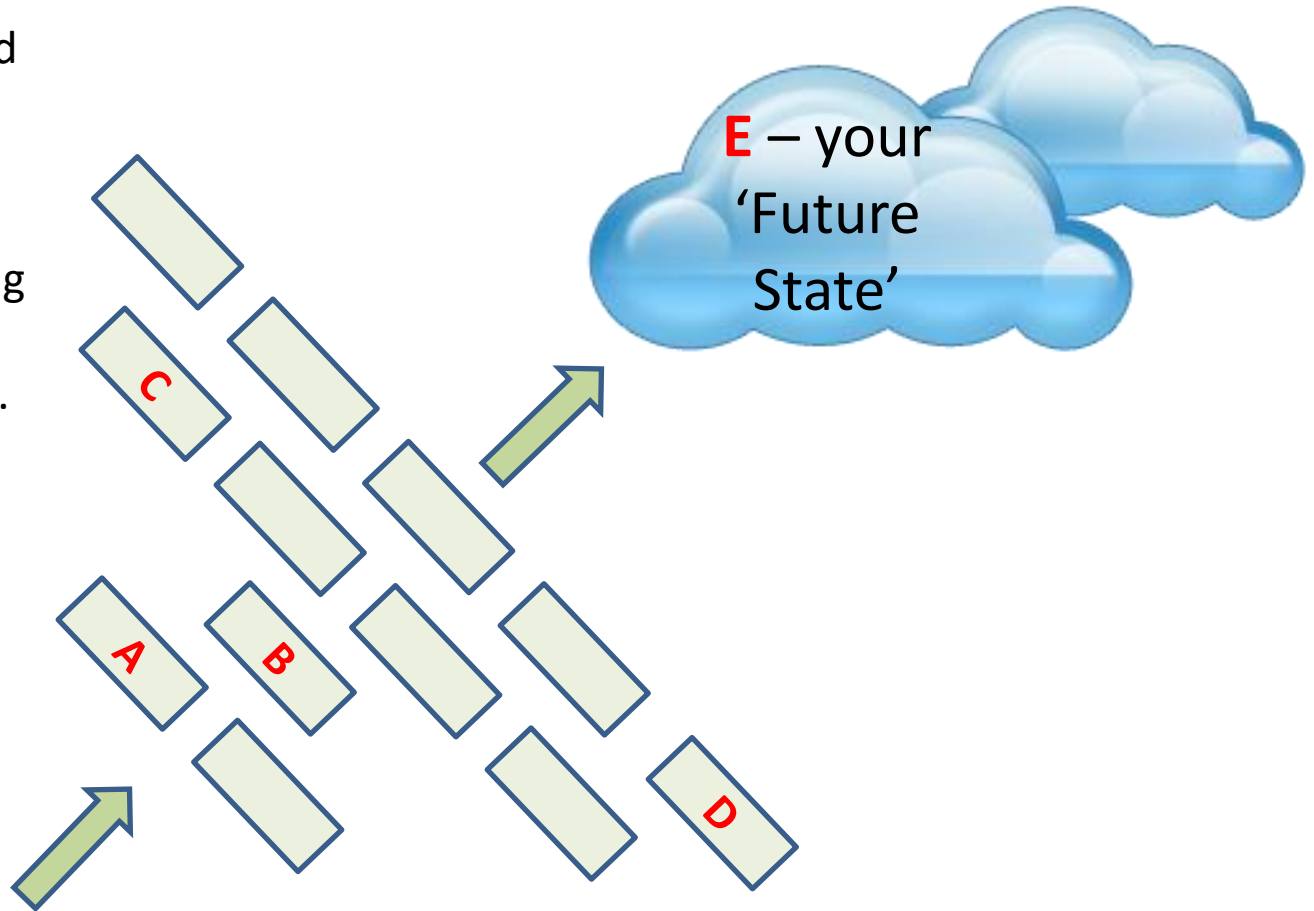
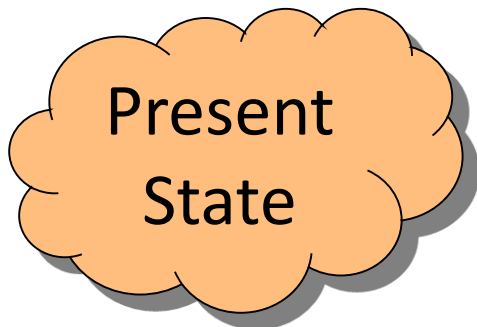


'Gap' model of change

Understand where you are starting from and where you want to go.

Aim for a 'future state' – but recognise that getting from **A** to **B** via **C** and **D** will be more challenging.

So plan backwards from your 'future state' to get a straightest possible line and more options at each stage of the transition.



E – your
'Future
State'