

MASLOW & EMPLOYEE ENGAGEMENT

HIGHLY ENGAGED



- I love working here
- What can I do for others
- I inspire others
- I'm a high flier

ENGAGED



- I feel important at work
- I'm a vital part of the organisation
- I'm busy & I achieve
- I'd only leave for something better

ALMOST ENGAGED



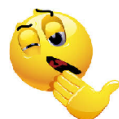
- I'm part of something bigger
- I like it here, but don't shout it out
- I don't see opportunity to progress
- I could be tempted to leave

NOT ENGAGED



- I don't like the job much
- I don't like my manager or team
- I do get on with the job
- But I look at job ads

DISENGAGED



- I don't like the job – it doesn't excite me
- I'm here for the money
- I'm a clock watcher
- I'm a jobsworth

